

WRITING AND PUBLISHING SERVICES: CAPABILITIES OVERVIEW **Emmett C. Murphy, PhD, NY Times Bestselling Author**

Emmett provides book and article writing services to entrepreneurial, business and professional executives and experts. As an author of his own books, articles and presentations, he understands intimately what is involved in the process and the extensive investment leaders and experts have made acquiring knowledge, insight and experience. He understands the full continuum for writing success and what is required to translate intrinsically valuable knowledge into a successful and fulfilling book. He explains his role as follows:

“My role is to provide the high level working support entrepreneurs, business executives and expert professionals typically lack. Their work typically precludes them from mining, translating, shaping, writing and publishing books and articles that project their intelligence, insights and experience to the public. My role can also include working with leading book agents and publishers to see that an entrepreneur’s, executive’s or technical expert’s work is projected in the most credible and helpful way.

Successful leaders and experts earned their status by creating special and unique value. It is this value that must be captured and projected. Each project is very much a ‘one size fits one effort.’

There is a great need...and market...for these special insights in the asymmetric world emerging at light speed before our eyes. Solutions to problems not even anticipated just a year or two ago need to be put forward or reinforced by those who have the real world knowledge and experience to ‘know what they’re talking about.

Accomplishing this is my job.”

Career Brief

Emmett C. Murphy is author of the New York Times business bestseller **Leadership IQ** and the upcoming book **The Responsibility Driven Leader**. He is also the author of the *USA Today*, and *Gannett* business bestsellers ***The Genius of Sitting Bull: Thirteen Heroic Strategies for Today's Business Leaders***, and ***Leading on the Edge of Chaos: The 10 Critical Elements for Success in Volatile Times***, among others.

Dr. Murphy's 16 books and noted articles on leadership have been translated worldwide and reported in such national and international media as *USA Today*, the *Chicago Tribune*, the *Los Angeles* and *New York Times*, and the *International Herald Tribune*. As a leadership analyst and commentator, he has been called on by such national media as CBS, CNN, ABC, NPR, MSNBC, and FNN.

Prior to founding MurphyLeadership.com, Dr. Murphy served as Chairman and CEO of EC Murphy VHA LLC, the management consulting subsidiary of the Voluntary Hospital Association of America (VHA), the world's largest business and healthcare alliance. Dr. Murphy's clients range from small and regional corporations to such organizations as IBM, GE, Hewlett-Packard, and the Department of Defense in addition to healthcare systems throughout the US, Canada and Ireland, including such organizations as Johns Hopkins, Stanford University, Massachusetts General Hospital, University Hospital – Shannon and Rome-American Hospital.

He has held faculty, administrative, and consulting positions with the State University of New York, Harvard School of Medicine/Brigham Hospitals, Beckhard Associates, affiliated with M.I.T.'s Sloan School of Management, the American Management Associations, William Mercer, Booz-Allen Hamilton, and London University, among others. As part of the firm's organizational transformation and change management practice, Dr. Murphy has served as Executive Consulting Officer and/or CEO for over 100 hospitals and healthcare organizations throughout the US and Europe.

He holds a Ph.D. in Counseling & Organizational Psychology from the State University of New York, with postdoctoral studies in Operations Research at the Massachusetts Institute of Technology and in Clinical Counseling at Upstate Medical Center of S.U.N.Y. as well as undergraduate degrees in English Literature, Music and Psychology

Publications-Research

His numerous research publications and attributions include: *The Entrepreneur as Ethical Safeguard* for the Robert Wood Johnson Foundation: *The consequences of corporate restructuring on quality outcomes in healthcare* – with the Joint Commission on Hospital Accreditation, reported in the U.S. Congressional Record; *New methodologies for redesign of financial systems*, awarded the Helen Yerger International Award for outstanding research by the Healthcare Financial Management Association of America; *The new role of boards in tumultuous times* for MIT's Sloan School of Management, and *The consequences of complexity in executive leadership and clinical roles* reported in 'Modern Healthcare', 'USA Today' and other national media.

Education

PhD, MS, State University of New York (SUNY) – Counseling and Organizational Psychology
BM, Crane School of Music, SUNY - Music
BS, SUNY & Columbia University– Psychology
Completed Major – English Literature – Marist College

Additional Post Graduate Studies: Massachusetts Institute of Technology, Columbia University and Syracuse University

Academic Awards

Columbia University Undergraduate Academic Scholarship
FDR History Scholarship
SUNY Academic Undergraduate Scholarship

SUNY Future President's Doctoral Fellowship
Columbia University Humanities Graduate Fellowship
Syracuse University Graduate Fellowship in Aesthetics

Professional Honors

LHD – Honorary Doctorate in Humane Letters, SUNY
Chancellor's Award for Excellence, SUNY
Yerger Award for Financial Research, Financial Management Association of America
Outstanding Presenter Award, American Management Association
Linkage Visiting Lecturer Award, Harvard Medical School-Brigham Hospital

Trade Books

Leadership IQ – The New Generation, Wiley Publishers, NY 2015

Talent IQ, Adams Media, Boston, 2004 Gannett International Business Bestseller

Leading On The Edge of Chaos, with Mark Murphy, Wiley, NY 2002

The New Murphy's Law, Hartford, 2000

Leadership IQ, Wiley, NY, 1996 New York Times Business Bestseller

Forging the Heroic Partnership, Prentice-Hall, NY, 1994

The Genius of Sitting Bull, Prentice-Hall, NY (2001) Booksellers Business Bestseller

The Quality Connection, Mark-Maris, Amherst, 1995

Malpractice Prevention for Physicians, Amherst, 1987 Physician Executive Magazine Bestseller

The Predisposition to Sue, with Jerome Foley, MD, Amherst, 1987

Practical Management in Behavioral Hospitals, with James Turner, PhD, Wellington, San Diego, 1986

Practical Nursing Management, SN Publications, Chicago, 1985

Effective Supervisory Leadership, American Management Association, NY, 1983

Winner Best New Series

The In-House Consultant Series for Front Line Managers, Amherst, 1979

The In-House Consultant Series for Clinical Leaders, Amherst, 1977

Leading in America, University Press- SUNY, NY, 1975

Ghost Writing (on-contract authoring for little or no attribution)

12 Books for successful executives and special series publications, e.g. *The Idiot Series* (Psychology), for the above publishers and others, 1979-2014.

Film and Media

The Genius of Sitting Bull for Caley-Curtis/Simon-Shuster, NY, 1993

The Pygmalion Effect: The Power of Positive Reinforcement, CRM/McGraw-Hill, NY, 1987.

When the Patient Comes First: Customer Service in Health-Care, 10-Video
Marriott Films/CCS Publishers, Nashville, 1990.